



# 2018 SPONSORSHIPS

Saturday, October 6, 2018

10:00 a.m. - 4:00 p.m.  
 The Stryker Center  
 412 N. Boundary Street  
 Williamsburg, Virginia

	Program Book (1,000 copies)	Website & eNewsletters	Newspaper & Magazine Ads	Recognition at Workshops	Recognition on Book Bag (500 bags)	Sponsorship
Festival <b>Champion</b>  Only 1 AVAILABLE	Full Page Ad	Logo & Link	Logo	Yes	---	\$1,000
Collector's <b>Book Bag</b>  Only 1 AVAILABLE	Full Page Ad	Logo & Link	Logo	---	Logo	\$1,000
Book Club <b>Circle</b>  OPEN	Full Page Ad	Logo & Link	Name	---	---	\$500
Author's <b>Muse</b>  OPEN	1/2 Page Ad	Logo & Link	Name	---	---	\$250
Editor's <b>Pen</b>  OPEN	Name Listing	Name Listing	---	---	---	\$100

## WBF Sponsorship Levels

Festival Champion – Workshops Sponsorships (1 available)

- Full page ad in festival program book - across from the workshop schedule (double truck)
- logo (with website link) and sponsorship level on Williamsburg Book Festival website and e-newsletters

- logo on newspaper and magazine ads for the festival
- Announcement and recognition at workshops
- \$1,000

Collectors' Book Bag – Festival tote bag sponsor (1 available)

- logo on one side of the free tote bag (WBF logo on the other side)
- Full page ad in festival program book
- logo (with website link) and sponsorship level on Williamsburg Book Festival website and e-newsletters
- logo on newspaper and magazine ads for the festival
- \$ 1,000

Book Club Circle – Festival program book sponsor (open)

- Full page ad in festival program book
- logo (with website link) and sponsorship level on Williamsburg Book Festival website and e-newsletters
- Name listed in newspaper and magazine ads for the festival
- \$ 500

Authors' Muse – Festival program book sponsor (open)

- Half-page ad in festival program book
- logo (with website link) and sponsorship level on Williamsburg Book Festival website and e-newsletters
- Name listed in newspaper and magazine ads for the festival
- \$250

Editors' Pen – Festival Sponsor (open)

- Name listed in festival program book
- Name and sponsorship level listed on Williamsburg Book Festival website and e-newsletters
- \$100

**Submission Dates:** Logos and/or components to build an ad due: **July 11, 2018**  
Camera-ready ads due: **July 20, 2018**

E-mail logos and ads to: **info@WilliamsburgBookFestival.org**

Williamsburg Book Festival, Inc. is a 501(c)(3) non-profit organization. We promote and support the craft of literary arts and the exposure of writers to the reading public.

Please make checks payable to: Williamsburg Book Festival  
note on the memo line: 2018 Sponsorship