

*Williamsburg*  
**BOOK**  
**FESTIVAL**

2018

Program Book

Ad Specs

## Full Page ad in Program Book

(Festival Champion sponsor level -  
\$1,000)

(Collector's Book Bag sponsor level -  
\$1,000)

(Book Club sponsor level - \$500)

**4.5" wide x 7.5" high**

**300 dpi, CMYK**

**File types: pdf or jpg**

### Submission Dates:

- Logos and/or components to build an ad due: July 11, 2018
- Camera-ready ads due: July 20, 2018

E-mail logos & ads to:

[info@WilliamsburgBookFestival.org](mailto:info@WilliamsburgBookFestival.org)

## Half Page ad in Program Book

(Author's Muse sponsor level - \$250)

**4.5" wide x 3.75" high**

**300 dpi, CMYK**

**File types: pdf or jpg**